

We believe in ∴miracle

miracle Product FAQs



What is miracle?

miracle is a unique, integrated platform which simplifies how companies manage and engage with their shareholders.

miracle comprises a series of interconnected data modules which support investor relations, registry, and employee plans to allow companies to efficiently and accurately identify, profile, track, manage, target and engage with the investment community. The platform in turn delivers ownership reporting across share registers, institutional investors, underlying beneficial owners and employee shareholders.

Who's it for?

miracle has been used by orient capital and our issuers in APAC for many years and is currently accessed by over 13,000 global users across Company Secretariat, Investor Relations, and HR & Reward teams for their internal and external investor engagement programs. Bringing this successful platform to the UK will now allow our listed clients that same functionality and benefits to our stakeholders in these same roles.

What are the benefits for Company Secretaries?

Company Secretaries can gain real-time insights to easily create board reports and fulfil their governance obligations.

- **Prepare effective, automated board reports**
Save time with fast access to security performance analytics and security holder composition, data and analytics, all prepared in a format ready for you to 'drag and drop'.
- **AGM preparation**
Provide up to date and accurate proxy voting results in real time, boosting your shareholder engagement.
- **Registry search**
Filter your search criteria to view investor details, allowing you to find investor information quicker and easier.
- **Dashboards**
View your register's issued capital, top holders, movements, profile and trends, eliminating the need to use different channels to find detailed information about your shareholders for precise investor targeting.
- **Automated alerts**
Set up alerts customised to your needs, bringing you the information you want and need as soon as it's available.

What are the benefits for HR Managers?

Simplify scheme processes with an integrated suite to access and manage employee share plans.

Manage your employee share schemes with

- An online platform to easily access & manage global employee share plans.
- Viewable employee contact information and holder transactions.
- Consolidate and manage all share plan activities in one easy location.

Streamline reporting through

- Integrated share plan reporting.
- Gain insights into the effectiveness of reward strategies across all plan types.
- A wide range of reporting tools to track plan performance and engagement.
- Quick downloads and filter options to showcase the information needed.

Manage share trading periods

- Have full control around trading periods for employees.
- The ability to review, approve or reject employee security trading requests.
- Integrated PDMR management.

What are the benefits for Investor Relations?

Streamline investor engagement with intuitive navigation to target shareholders, track market sentiment and perform advanced analysis.

An all-in-one solution to support investor relations needs

- Increase the efficiency of workflows and gain direct access to in-depth data as well as generate powerful insights.
- Make knowledgeable decisions using integrated data sets across registered shareholders, underlying investors, meeting notes, and voting trends.

Easily track and record investor engagement

- Access an accurate database of global institutional contact data and investor profiles.
- Record and review investor meeting history and engagement.

Lead meaningful conversations with investors

- Access comprehensive insights to support strategy and connect with new and current investors.
- Support investor communications across all mediums from direct engagements, digital communications, to virtual and physical events.

Evaluate IR efforts

- See insights on the activity of investors within the shareholder base.
- Assess the impact of targeted investor outreach efforts through accurate analytics.
- Review investor behaviour to optimise investor engagement.



How is this different to competing products?

miracle is the only all-in-one solution in the UK to provide a full integration of analytics for on-demand reporting, whether it be shareholder analysis, targeting investors or tracking your employee reward programs.

How is this different to Signal Hub?

miracle goes further than Signal Hub by offering a fully integrated data insight, automation and reporting and analytics solution across your register, investor relations and employee share plan management in one single platform.

How do you access miracle?

miracle is an online permission-based platform, fully managed and supported by Link Group. Your Relationship Manager will support your migration including your login credentials.

Is the platform secure?

Yes, just like Signal Hub, miracle is a fully password protected and permission-based platform.

How will this be rolled out to customers?

miracle will operate alongside Signal Hub but you will receive new login instructions. There is no intention to turn off Signal Hub until all our clients are fully migrated onto miracle and enjoying the benefits it brings.

Your Relationship Manager will be in touch and guide you through this process.

